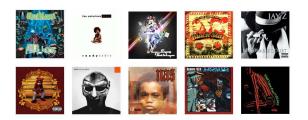
## LYRICIST GUIDE

There's no guide that will turn you into a great lyricist overnight. It takes practice. However this will give you some good tips to step up your writing game that you can start using right away.

Your Purpose. The first thing you should do is determine your purpose. You may want to make commercial hits, be a lyrical titan, a great battle rapper, or write for other rappers? Maybe you just want to express yourself. But first you must understand your purpose. That's your foundation. From there you can build a fortress of technical skill, vocabulary, cultural references and unique identity.

**Study the Greats.** Feed your mind with great music. Study the lyrics. Study the rhyme schemes. Listen to how great rappers ride the beat. Listen to their adlibs. Listen to their themes, their cultural references, their double entendres, their swagger, and the narratives they create.



Watch the News and Read. Not only does this exercise your mind, it also gives you a deeper understanding of the world around you. This is vital to being a writer. The more you comprehend the more you can bring to bear in your work. If at some point you want make historical or political references in your lyrics you'll have the knowledge to do it.

Clear Your Mind. The first thing you want to do is clear your mind. This doesn't mean you should be emotionless. Writing when you're emotionally charged is compelling. Being clear minded means you should be alert, in peak mental condition and focused on your work. You'll find that your lyrics flow easier and that writing becomes automatic

Warm Up is Important. When you first start writing it might not flow. You might spend an hour on your first 8 bars. That's ok. It's normal.

It takes your brain time to get into flow. At first write whatever comes to mind. Don't worry about quality. Just write to write.

**Experiment with Rhymes.** Rhymes help organize lyrics into patterns that fit the beat. They link the vocals to the instrumental. They're also pleasing to the ear. When we hear them our brains release small amounts of chemicals that make us feel good. When we hear a lot of rhymes the effect compounds. That explains why it's such an awe inspiring experience to hear a great MC flow.

**End Rhymes.** Rhymes that come at the end a line. They're good for maintaining structure and defining flow.

Internal Rhymes. Words that rhyme inside a line. Good for intensifying the listening experience and impressing your audience.

"So while you're fuming I'm consuming mangos under Polaris — you're just embarrassed cause it's your last tango in Paris" — Lauryn Hill

Multi-syllable Rhymes. Rhymes where all the syllables rhyme. An advanced technique that sets apart good MCs from great ones.

"Mech-anic-al move-ment – un-der-stand-a-ble smooth shit – that murderers move with" - Nas

**Slant Rhymes.** Imperfect rhymes that sound similar but not exact. Good for expanding your content and defying the expectations of your listener. But don't overuse them or you'll sound lazy.

"I don't need wry-teers — I might bounce i-deers" — Kanye West

**Wordplay.** Wordplay is as pleasing to the ear as rhymes are. It's a great way to surprise your listeners and add poetic depth. On the next page you'll find tools you can use to enhance your wordplay...



Alliteration. When a string of words all begin with the same letter. "Artificial amateurs aren't at all amazing" - Gift of Gab Anaphora. Repeating a series of words at the beginning of each line. "Sometimes I rhyme slow – sometimes I rhyme quick" - Nice and Smooth Antanaclasis. Repeating a single word, but with a different meaning each time. "you say it's just clothes - but we shoppin' in that motherfucker and it just closed" - Kanye West Assonance. Repeating vowel sounds to create internal rhyming within a line. "I bomb atomically—Socrates' philosophies and hypotheses can't define how I bedroppin' these mockeries" - Inspectah Deck Conceit. An extended metaphor that carries through a verse or song. "I met this girl when I was 12 years old" - Common, using a girl as a metaphor for hip hop Epistrophe. Similar to anaphora, epistrophe is repeating a series of words at the end of each line.

## Our Ghostwriting Service is the Cure for Writer's Block

Writer's block is a challenge rappers face every day. You sit down to write and the lyrics don't flow. You take a break, come back and still nothing. It's frustrating, time consuming and keeps you from making music.

What if you could have industry quality lyrics at the click of a mouse? What if these lyrics were tailored to your unique style, background and subject matter? What if you could have them within 48 hours and at an affordable price?

## The Finest in Hip Hop Ghostwriting

Rap Rebirth makes this a reality. We write lyrics based on the concepts you want and info you tell us. Our lyrics are of the highest quality and your privacy is 100% confidential. Our service is fast and includes a money back guarantee of satisfaction. We write albums, mixtapes, songs, verses, lines, hooks and whatever else you need.

Everybody runs into writer's block. It's part of the natural writing process. Rap Rebirth leads you out of the darkness with lyrics to jumpstart your creativity.

Start with a custom sample. A 16 bar sample verse is only \$25.00. That's a 90% discount off our normal price. The sample verse is tailored to your style and is on any subject matter you choose. There's no time like the present. Visit <a href="https://www.rap-rebirth.com/samples.html">www.rap-rebirth.com/samples.html</a> to begin.

## Let Us Know...

- Your expectations
- Your rap style
- Your hometown and neighborhood
- Your favorite subject matter
- Your formative experiences
- Your group/crew name
- Your level of obscenity
- Your personal goals
- Your regional slang
- Your artistic influences

**Quality Guarantee:** In the unlikely event you're not satisfied with your lyrics and we've done everything possible to correct them you'll receive a full refund.

**Custom Sample:** \$250.00 USD We provide a 16 bar custom sample verse when you first contact us so we can make sure you're getting exactly what you want. If you're not satisfied with your sample, you will be refunded.

